# **JEWISH** COLUMBUS



Foundation Fund Holders'

# QUARTERLY





Bill Byers

Joel Marcovitch

# a note from LEADERSHIP

It has been one year of remote work, online education, quarantines, pod life, worship by Zoom, pain, suffering, isolation, healing, reunions, community support and outreach. During these trying times, our Columbus community pride has only grown; as together, we have supported one another through a challenging chapter. We have also secured a bright Jewish tomorrow through LIFE & LEGACY,® our legacy giving from after-lifetime giving program that will sustain us for generations to come.

We are grateful to you, our Fund Holders, for your unwavering support of Jewish Columbus, the Columbus Jewish Foundation, Annual Campaign, and our partner organizations doing great work, near and far. We are proud to continue to serve the community as advisors for your charitable interests.

While we continue to acclimate to a changing new world, we are excited

to introduce JewishColumbus Cares: Connecting Community through Philanthropy, a partnership with the Columbus Jewish Foundation. Stay tuned for more information to connect with our fund holder network.

In this issue of the Foundation Quarterly, read about:

- Charitable Tax Breaks
- Opportunities for Professional Advisors
- Funds in Action
- JewishColumbus Cares: Connecting Community through Philanthropy
- LIFE & LEGACY, Year 1
- New Funds
- In Memoriam

Wishing you continued good health,

Bis By

Bill Byers

Foundation Legacy Board President JewishColumbus Board Member

Il Vale

Joel Marcovitch
JewishColumbus, CEO

Bill Byers is a principal in Byers, Minton & Associates, LLC, a Columbus-based government relations firm that provides government affairs consulting services, including legislative and executive branch lobbying, regulatory representation and compliance, issue monitoring, economic development, grassroots advocacy, political intelligence services and political action committee support.

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# TAX LAW

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- Fund Impact
- JewishColumbus Cares: Connecting Community through Philanthropy



LIFE & LEGACY

Community Impact



# NEW FUND REPORT

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- Welcome New Fund Holders
- Donor Spotlight



# ECONOMIC OUTLOOK

A Healthier World, but a Sicker Bond Market

To our Community Members participating in the LIFE & LEGACY program: We are grateful for you!

PLEASE SEE PAGES 4 & 5 FOR A SPECIAL THANK YOU!

# TAX LAW

# Be Charitable and Receive an Unprecedented Tax Break

2021 offers a oncein-a-generation opportunity for charitable giving. Key provisions of the CARES Act have been extended to encourage charitable giving by improving tax incentives through the end of the year.

Keep in mind that the extension only applies to the current tax year. That leaves a finite window to make gifts while paying no income tax. Your gift will not only improve the lives of our community members, but also could save you thousands of dollars at the same time. Contact your advisor for more details.

Considering what organizations matter the most to you? Utilize your Donor Advised Fund at the Columbus Jewish Foundation, receive an

If you itemize	If you use the standard deduction	BONUS!
Previous limits on tax deductions for cash gifts—at 60% of adjusted gross income (AGI)—have been suspended, allowing you to deduct 100% of income.	You may now deduct an additional \$300 per person (\$600 for a married couple filing jointly).	Consider combining different giving strategies (such as cash and appreciated securities) to make the most of your gift.

immediate tax-deduction when you add new dollars to your fund, and take time to consider your impact. Establish online access to your fund today with Donor Central. For more information, contact

Peggy Smith, Planned Giving & Endowment Coordinator, peggy@jewishcolumbus.org.



# **COMING SOON!**

Trusted Charitable Advisor Program



JewishColumbus is launching the Trusted Charitable
Advisor Program, in partnership with the San Diego Jewish
Foundation. Professional advisors are welcome to join the network
of trusted Columbus professional advisors dedicated to building
relationships and integrating charitable planning as a strategy for
achieving clients' overall goals. The inaugural
cohort will launch June 2021.

TO LEARN MORE, contact Leslie Aronoff, Planned Giving & Endowment Program Coordinator, leslie@jewishcolumbus.org

# **FUNDS IN ACTION**

# 2021 Glick Family Endowment, Bexley Educator of the Year Award

This year's selection committee at the Bexley Education Foundation honored Monica Sutermaster, a Third Grade teacher at Maryland Elementary School, described as



a professional with a quiet impact "worthy because of the thousand things that she does every day....the way she greets each of her students

in the morning, how she takes time to hear what's happening in their lives outside of school - and in a year when students are facing more challenges and disruptions than ever, for providing space for her students to feel seen, appreciated for who they are, encouraged and safe." The Glick fund was established at the Columbus Jewish Foundation in 1998.

# Godofsky Scholarship Inspires OSU Student



The late Leah and Martin Godofsky endowed the Foundation's annual Godofsky Scholarship Award for the OSU Melton Center in memory of Leah's parents, Clara and Abraham Metchnick. The family ran Martin's

Kosher Food Market from the 1940's to 1989, and were known nationally for innovative and progressive business practices such as employee profit sharing and equal opportunity. Graduating OSU senior Matthew Berman from Mason, OH is the 2021 recipient. Berman majored in Political Science with double minors in Music and Jewish Studies.

I want to share with you my deepest appreciation for your support of Jewish education... I graduate Ohio State not only as a more mature individual, but also a more confident and participatory Jew who has taken the time to thoughtfully research his identity, culture, and history to be able to educate others, particularly in this time of increased tension, and to better his community. I feel so very lucky to have been nominated for this award and cannot thank you and your organization enough for your contribution to my education."

-Mathew Berman, Godofsky Scholarship recipient

### JCC Launches Grab & Go

The JCC is open for business! Thanks to a timely start-up grant from the Foundation's Max, Paula and Marianne Ticho Foundation, the JCC's new Grab & Go corner store is up and running. Conveniently located in the JCC's main entrance lobby, the centralized Kosher food resource is now at the fingertips of families headed home after pre-school, fitness participants looking for refreshment, and community members needing to take a break from quarantine cooking. Inventory will evolve as demand increases and changes.



# JewishColumbus Cares: Connecting Community through Philanthropy A partnership series with the Columbus Jewish Foundation

Attention fund holders! Learn about community needs, hear the impact of philanthropy in action, and connect with our fund holder network. The Columbus Jewish Foundation is central Ohio's headquarters for planned giving and endowments. We serve as advisors to help you on your philanthropic path. Our fund holders and JewishColumbus supporters give Jewishly and through Jewish values to give Tzedakah and repair the world,

Tikkun Olam. Join us for the inaugural event in a series as we grow community through philanthropy.

# Launching this Spring!

Contact Jessica (Gelin) Grisez, CFRE, CAP®, Director of Planned Giving & Major Gifts for more info, 614.559.3214, jessica@jewishcolumbus.org



# Thank you, Columbus community, for planning a beautiful Jewish tomorrow!





JewishColumbus is proud to host LIFE & LEGACY, in partnership with the Harold Grinspoon Foundation, building permanent endowments that will sustain our vibrant Jewish community for years to come. Between September 1, 2019 and February 28, 2021, the following individuals have signed a Letter of Intent to name Columbus Jewish organizations, synagogues, and agencies as beneficiaries of a planned gift.

Anonymous (32) Andrew and Rachel Abeles Herbert and Ruth Abrams z"l Mousa and Shelly Aframian Mindy Agin and Eric Naiman Linda and Jeff Albert Julie and Seth Alpert Rabbi Michael and Shira Alt Jody and Joel Altschule Stuart and Susan Appelbaum Rachel and Jeremy Arcus-Goldberg Lynn H. Aspey Josh and Jessa Barkan Cynthia and Timothy Barker Rabbi Benjy and Dr. Lauren Bar-Lev Terri and Richard Barnett Annelyn and Rick Baron Jonathan P. Beck Paul M. Been David J. Binkovitz Beatrice Binsky Beth and Daryl Binsky Lawrence Binsky Maxx and Liraz Blank Iohn and Alicia Bloch Jeri Block and Robert H. Schottenstein Allen and Catherine Bloomberg

Gary and Lara Blumberg

Tracey and Iim Bowman

Susan Bonowitz

Toby Brief

Sarah and Michael Blumenfeld

Linda and Saul z"l Blumenthal

Rabbi Alex Braver and Alex Weisler

Michael and Deborah Broidy Jennifer and Bill Byers Douglas and Joanie Calem Jennifer and Seth Cammeyer Daniel Chase Leslie Chase Louis and Sheila Chodosh Mindy and Mark Coffey Dr. Aryeh and Judith Cohen Gary Covel Rabbi Stephanie and Bobby Covitz Lance and Kimberly Croffoot-Suede Bev Darwin Elliot and Marjorie Davidoff Janis and James Davidson, Betty Davidson Allard and Shelly Dembe Louise Eberle Cynthia Ebner Nicole and Mark Ebner Robert and Deborah Ecker Lisa and David Eckmann Steven J. and Elaine M. Edelstein Greg and Susan Ehrlich Adam and III Eisenberg Marcia K. and Avrom D. Epstein Stanton and Bette Feerer Ionathan and Lori Ann Feibel Ronni and Donald Feibel Family Fund Don Feinstein z"l Bonnie and Allan Finkelstein Bob Fisher and Bobbie Garber Drs. Lynn and loel Fisher

Carol and Jeffrey Folkerth Ioan Folpe Bonnie and Sylvan Frank Sarah Frank Evelyn and Harvey Freeman Cheri and Tod Friedman Donald, Eydie and Jennifer Garlikov Robin and Larry Garvin Sima Gellman and Fred Needham Rhoda and Bill Gilbert Jenny and Brad Glick lack Gold and leff Griss Tobi and Ken Gold Fran and Ron Golden Janet Golder Earl Goldhammer Corey and Lisa Goldsand Rabbi Avraham and Miriam Goldstein Philip and Beth Goldstein Michael Griffaton and Debbie Costa Hilary and Brian Griffith Andrew and Shylee Grossman Dr. Scott and Pam Gurwin lune K. Gutterman. Ed.D. Alison and Matan Gutwaks Dr. Michael and Joyce Yessenow Hallet Harriette and Randy Hansell Donna and Gordon Hecker Steve and Diane Herman Shari and Dotan Herszage Rabbi Lenette Herzog Eric and Anny Hoffman Leslie and Seth Hoffman Rabbi Gary and Marsha Huber

Shelly and Barry Igdaloff Ira and Debora Kane Merilynn and Tom Kaplin, Jr. z"l Kyle Katz Susan and Marvin Katz Dr. Bruce S. and Nancy B. Kay Donna Kayne Roberta A. Kayne Bob and Sukie Kaynes z"I Clemy and Bob Keidan Rabbi Rick and Debra Kellner Joel and Gerry Kent Joel and Phyllis Kingsley Ilana Klamka and Daniel Newman Mike and Denise Klapper Andrew Klein James and Wendy Klein Mitchell and Jacqueline Kon Adina and Ben Kozberg lodi Kushins Sharonah Laemmle Sherri and Bruce Lazear Milt and Marcy Leeman Roni and Bary Leeman Stacy Leeman and Gary Liebesman Rebecca and Raanan Lefkovitz Sanford Lefkowitz Stephen and Michelle Lessnick Aaron and Beth Ervin Leventhal Michael and Heidi Levey Shana and Michael Levin Stacy and Howard Levin Cathy Levine and Jon Groner Dr. Mark and Cynthia Levy

Mary Ann and Skip Loeb Ruth Longert Harlan and Kelley Louis Rose Luttinger Jan W. Lyddon and Bruce E. McComb Jane and Jeff Lyon Ernie and Cheryl Mandell Janice Manheim and Jim Winnegrad Stephen Manos Erin and Joel Marcovitch Rick and Sarah Meizlish lack Meizlish z"l Ellen and Andy Mendel Alison and Jeffrey Merzel Rachel and Benjamin Metz Michelle Moskowitz and Aaron Brown Rhonda Moskowitz and Chris Farrar Karen and Michael Mozenter Izhar Naveh and Allan Oster Nussbaum-Loewy Trust Dave and Suzanne Parr Linda and Russell Peltz Liz Plotnick-Snay and Mitchell Snay Marsha Pond Miriam and David Portman Patti and Sid Price Iris Ailin-Pyzik and Albert Pyzik Carol and Alan Radnor losh and lodi Reinicke Arlene S. Richman Morris and Ellen Romanoff Gail and Arthur Rose Leslie K. Rosen

Marlowe and Eric Lichtenfeld

Maria and Steven Rosenthal Marty and Debby Rosenthal Michael and Susan Rothstein Cynthia and Robert Ruberg Karl Rubin and Sharon Simon Lauren and Jared Rubin Ken and Ruth Rubin Barbara Sanderow Lewis and Jennifer Sanderow Jonathan and Marcy Schaffir Ira I, and Pamela F. Scheer Lynn R. Schmidt Howard and Susan Schnitz Jeanie and Jay Schottenstein Linda and Howard Schottenstein Keith and Emily Schuss David and Kathy Segal Suzanne and Michael z"l Segal Debra Seltzer Elizabeth and Andrew Shafran Sheila and Robert A. Shapiro Alan Shatz Joyce and Chuck Shenk I. P. Sherman Patti Shorr Rabbis Hillel and Sharon Barr Skolnik Nevada Fine Smith loy and Bruce Soll Ronald and Donna Solove Carol and Rob Steiner Dora and Edward Sterling Marlene Schifter Stewart

Patricia and Andrew Rosenstein

Gary and Paula Rosenstein

Colleen and Roger Sugarman Donald and Anne Sylvan Barbara and Michael Taxier Bethanne and Dr. Jeff Tilson Julie Tilson Stanley and Matt Stanley Audrey and Brian Tuckerman Debra G. Vinocur Ilana Wachs Ioan Wallick The Wasserman Family Fran and Reid Wasserstrom Drs. Julia and Philip Weinerman Amy and Michael Weisbach Judy and Herb Weisberg Bob and Sally Warshaw Weisman David West Herbert L. Weyl Dr. Robert and Patti Wolf Susannah and Jonathan Wolman Mark E. Yale Sidney and Margot Zack Mary Beth and Benjamin Zacks Benjamin and Dr. Tali Zelkowicz Norah Zuniga Shaw and Oded Huberman lill and Zack Zunshine Marvin Zuravsky z"l Rochelle and Stuart Zweben Sheila and Rick Zwelling

All names listed as indicated by LOI form. Every effort was made to ensure correct spelling of all community members, however, if there is an error, please let us know.

# On behalf of the entire community, thank you for planning a meaningful legacy, to be remembered for generations. L'dor v'dor.

Legacy gifts are part of a deeply rooted tradition in our Jewish community. The Columbus Jewish Foundation has been in existence since 1955. Many thanks to the countless individuals whose legacies live on, prior to LIFE & LEGACY. Those who establish a planned gift of any size play a key role in securing our community's future and are recognized by the LIFE & LEGACY program and organizational legacy societies. These individuals plan to remember the organizations that mean the most to them with a lifetime income gift or as a beneficiary of a will, trust, retirement plan, or life insurance policy. The Columbus Jewish Foundation is the community's headquarters for planned giving and endowments. It is a proud partner of JewishColumbus and a grantor of the LIFE & LEGACY program.

# **→** Congregation Beth Tikvah







Michael W. Flamm

Arthur L. Flesch



The story of your child's creation.



Columbus

Torah



A rich history of changing lives.









To learn more about this program, contact Leslie Aronoff, JewishColumbus Planned Giving & Endowments Program Coordinator, leslie@jewishcolumbus.org, 614.559.3214.

Foundation Fund Holders' Quarterly

# LIFE & LEGACY-COMMUNITY IMPACT

Thanks to our Columbus Jewish Community for securing a vibrant and beautiful Jewish tomorrow through Year 1 of the LIFE & LEGACY program! To celebrate this success, thirteen local Jewish organizations received grants from the Columbus Jewish Foundation.

Nearly 300 individuals graciously made more than 470 commitments to build their legacies, be remembered forever, and secure the future of our community between September 1, 2019 and February 28, 2021. Their combined commitments have a future estimated impact of more than \$13M. What a beautiful gift for future generations.

LIFE & LEGACY is a four-year Harold Grinspoon Foundation initiative, hosted by JewishColumbus, to secure after-lifetime commitments with the aim of building permanent endowments that will sustain our vibrant Jewish community for years to come. To learn more, visit www.jewishcolumbus.org/life-legacy

# What Our Community is Saying

"I was raised in a family where Jewish traditions, values, respect and caring for others, were modeled by my parents, Al and Fagel Shkolnik. In that tradition, I am fortunate to have a husband and siblings who have supported me for over four decades of teaching early childhood and kindergarten in a Jewish setting. The opportunity to participate [in LIFE & LEGACY] is a tribute to my parents and all the Jewish values taught to me. It is with great honor and pleasure that I do this!"

-Annelyn Baron, CJDS LIFE & LEGACY Signatory

"Temple Israel is grateful to the Harold Grinspoon Foundation's LIFE & LEGACY program which has awakened in our membership the ability to recognize where their passions lie and how they could create their own Jewish legacies. This was made possible through the Grinspoon Foundation's specialized program that includes staff and volunteer training, frequent organization check-ins, and specific calendar reporting. Our synagogue's history includes a 50+ year foundation consisting of 58 funds that seemed out-of-reach to many members. LIFE & LEGACY inspired younger and older congregants to become part of our history of perpetual giving and generosity. We are most appreciative of the Harold Grinspoon Foundation for awakening in our community the desire to be remembered forever by promises today."

- Temple Israel

# **LEGACY SPOTLIGHT**

# Remembering Myrtle Katz

In 1973, Myrtle Katz became one of the first community members to submit a Letter of Intent to the Columbus Jewish Foundation, when she also announced her plans to establish a "Perpetual Annual Campaign Endowment" for

the Columbus Jewish Federation at a meeting of the Women's Gold Circle Division. She and her family subsequently established a legacy endowment that provides an annual campaign gift memorializing her and her husband Herman Katz for posterity.



Sam Melton (center) and Myrtle Katz with Mayor Menachem Rothschild, Bat Yam, Israel, 1967

# **JEWISHCOLUMBUS**

vibrant & safe.

Your dollars enable us to:

*Train* young leaders

Protect

our community

Fund
Jewish programs in Columbus

Help

Jews in Israel

& abroad

Offer

you guidance to

craft your legacy

Pledge your support for the 2021 JewishColumbus Annual Campaign by June 30!

CONTACT Julie Tilson Stanley, Chief Development Officer, at 614-559-3209 or julie@jewishcolumbus.org

# **IN MEMORIUM**



The Jewish community has suffered the loss of several key stakeholders last quarter.

We mourn their loss and offer condolences to their loved ones.

Nate Goldberg

Celeste Keates Holschuh

Louis P. Lowy

Missy Weiler

Dr. Arthur J. "Jerry" Weiner

Eli Weinstock

Dr. Marvin H. Whitman

# **DONOR SPOTLIGHT**

# Nusbaum Family Celebrated through Generations

In 1838, Judah Nusbaum of Mittelsin, Germany -- a rag salesman along the Erie Canal – became the first Jew to emigrate to Columbus. Judah's son, Otto, became a founder of Bene Jeshurim Congregation (later the Bryden Road Temple and Temple Israel). Otto's greatgreat-grandson, A. Leonard Nusbaum, also served on the Temple Israel board for many years. Proceeds of a life insurance policy that A. Leonard Nusbaum (11/23/1935 - 10/25/2020) gave to the Temple Israel Foundation assure that the Nusbaum family's illustrious history in the annals of the Columbus Jewish community will long be remembered.

# **NEW FUND REPORT**

We are pleased to welcome new fund holders who joined the Foundation family in the last quarter. We thank them for their generosity, commitment to our community and confidence in the Columbus Jewish Foundation, the Central Ohio Jewish community's planned giving and endowment headquarters.

# LIFE INSURANCE

Jill and Adam Eisenberg

# SPECIAL PURPOSE FUND (donor restricted)

Matthew Erik Peltz CTA Talmud Award Endowment

### AGENCY CUSTODIAL FUNDS

- Ruth & Herb Abrams Beth Tikvah z"l Endowment Fund
- Beth Tikvah General Endowment Fund
- Davidoff Family Beth Tikvah Camp Scholarship Fund
- Arthur W. Davidson Beth Tikvah Endowment Fund
- Ronni and Donald Feibel Family Fund for Temple Beth Shalom
- Flamm Family Beth Tikvah Endowment for Adult Jewish Learning
- Sheryl and Philip Heit Religious School Fund for Temple Beth Shalom
- A. Leonard Nusbaum Family Endowment for Temple Israel

# **FOUNDERS FUND (unrestricted Foundation Fund)**

- Celeste Keates Holschuh z"l
- Marvin and Babette Whitman z"l

# **DONOR ADVISED FUNDS**

- Bernard and LaJune Cohen
- Jordan Hoffman\*
- Joshua Meyer\*
- Will Meyer\*

\*Indicates B'nai Tzedek Fund transitioned to Donor Advised Fund

# **B'NAI TZEDEK FUNDS**

- Edin Abenaim
- Parker Cohn
- Aravah Getzler
- Miles Hoffman
- Liam Kauffman
- Zoe Kellner
- Michelle Lee
- Madeline Movshin
- Evelyn Sanders

# **Economic Outlook**



# A Healthier World, but a Sicker Bond Market

By: James R. Solloway, CFA, Chief Market Strategist and Senior Portfolio Manager

SEI recently released its first-quarter Economic Outlook. A summary of the conclusions is provided below:

- The war against COVID-19 is not over, but vaccine rollouts show the path to victory. Vaccine distribution will enable countries to end their lockdowns and reopen their economies. Therefore, business activity is expected to surge during the second half of 2021, not just in the U.S. and Europe but in other advanced nations too. Accordingly, investors appear to anticipate a return to a more normal world.
- This outlook is reflected in the rapid rise in bond yields—which has been the most important change in the financial environment so far this year. Fueled by sharp gains in economic growth and concerns about surging government debt, the 10-year U.S. Treasury bond climbed from 0.92% to 1.60% since the start of the year.
- This jump in yields caused outsized price drops in long-term fixed-income securities (bond yields and prices move inversely) which helped fuel a sharp equity-market rotation away from expensive growth stocks and into value-oriented and cyclical sectors around the world.
- Time will tell whether the turn in favor of value will be more than just another ephemeral cyclical advance like those recorded at other points in the past decade. In our view, the economic backdrop strongly supports cyclical-and value-oriented equities in emerging markets, just as it does in developed markets
- Higher bond yields raise concerns about rising inflation and may cause bouts of indigestion in the stock market, but we do not think they will derail the bull market. Rather, we expect to see cyclical and value-oriented stocks continue to advance relative to growth and defensively oriented sectors of the market.
- While value-oriented stocks make a comeback against growth in the U.S., other countries' equity markets are making a comeback against the U.S. Since last September, concurrent with the turnaround in relative performance of the U.S. value stocks cited above, other developed-country stock markets have enjoyed a sharp improvement in unhedged, local-currency terms.
- As for U.S. monetary policy, we will be watching whether the central bank can maintain its stance of keeping the federal-funds rate near zero through 2023. It all comes down to the path of inflation. Investors expect demographics, technological disruption and globalization—the forces that have kept inflation low in recent decades—to continue to dominate.
- If the acceleration in measured inflation proves stronger and longer-lasting than investors expect, bond yields could climb appreciably from today's levels. If the Fed brings forward policy-rate hikes to combat it, we would expect a neutral-to-negative react ion in stocks and other risk assets.
- Suppressing the rise in bond yields through even more aggressive policy actions, on the other hand, could lead to a weaker U.S. dollar and a sharper investor focus on inflation-hedging strategies and beneficiaries. Stock valuations could get even more expensive than they are now as investors grow even more exuberant. Interesting times, indeed.

SEI is the Foundation's main investment manager. It is listed on the NASDAQ exchange under the symbol SEIC.

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