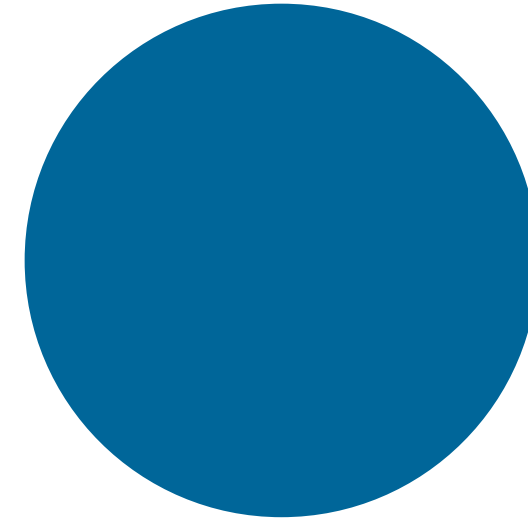


# Primary & Secondary Brand Colors

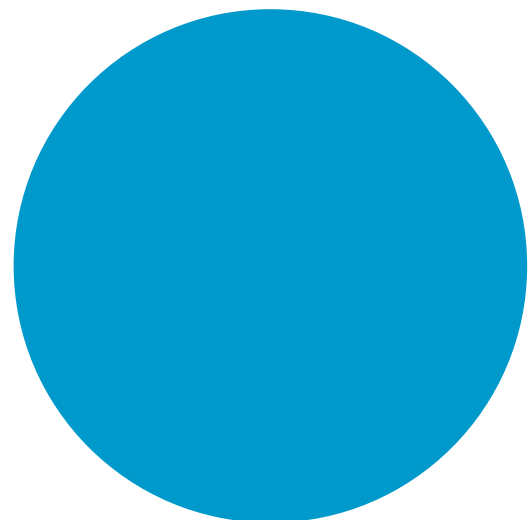
JewishColumbus' visual identity is defined by its primary brand colors. We use different hues of Blue to create a professional and modern identity that appeals to our community.

JewishColumbus' fresh palette of secondary colors aim to provide ample ways to customize look and feel based on target audiences and/or themes.

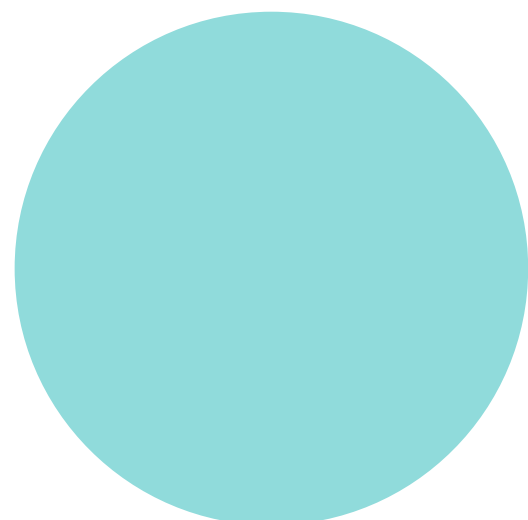
## Primary



HEX: #006699  
RGB: (0, 84, 128)  
CMYK: C 100% M 33% Y 0% K 40%

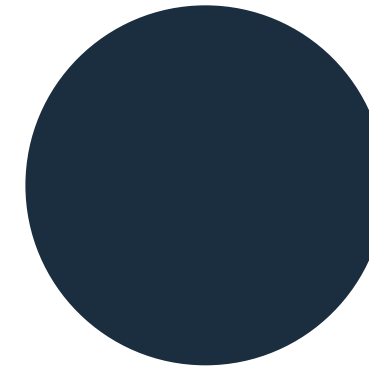


HEX: #0099CC  
RGB (0, 153, 204)  
CMYK: C 100% M 25% Y 0% K 20%

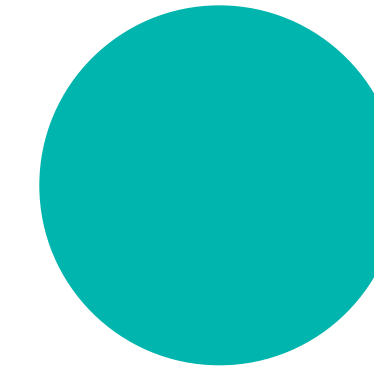


HEX: #90dbdb  
RGB (144, 219, 219)  
CMYK: C 41.51% M 0% Y 19.57% K 0%

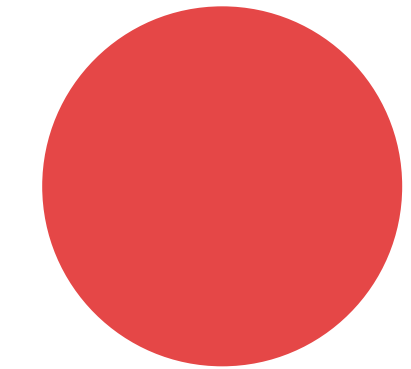
## Secondary



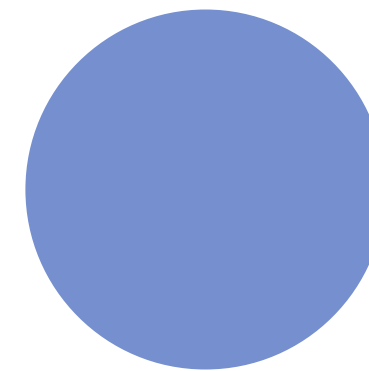
HEX: #1b2e40  
RGB: (27, 26, 64)  
CMYK: C 89.77 M 73.77 Y 50.3% K 50.93%



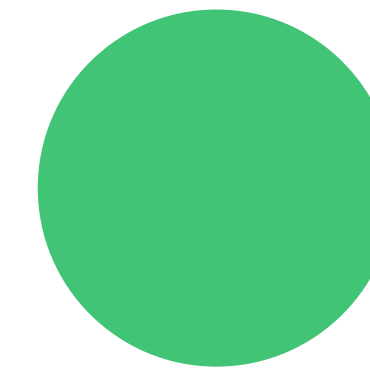
HEX: #00b5ad  
RGB: (0, 181, 173)  
CMYK: C 75.24 M 2.27% Y 38.97 K 40%



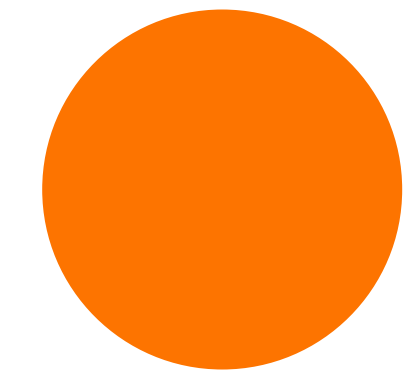
HEX: #e54747  
RGB: (229, 71, 71)  
CMYK: C 4.2 M 87.58 Y 73.14 K .24%



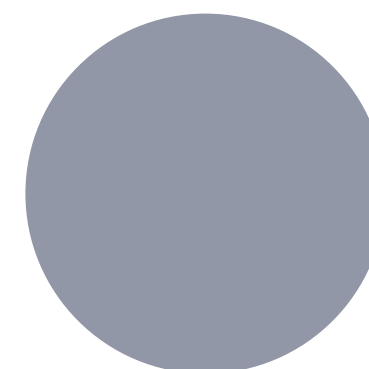
HEX: #7690cf  
RGB: (118, 144, 207)  
CMYK: C 55.1 M 8.62% Y 0% K 40%



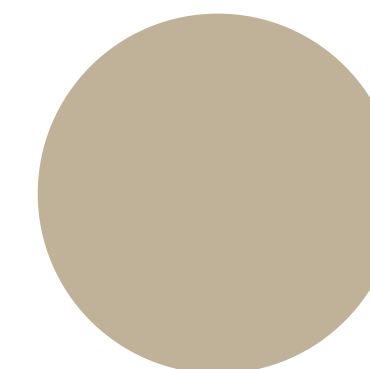
HEX: #42c476  
RGB: (66, 196, 118)  
CMYK: C 166.3% M 0 Y 39.8% K 23.1



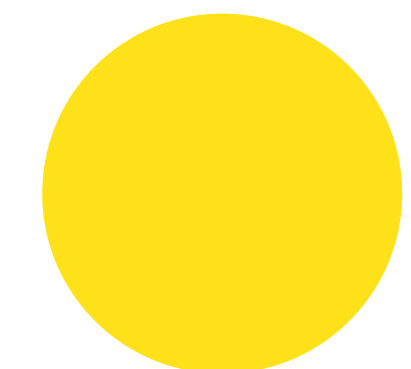
HEX: #fd7400  
RGB: (99.2, 45.5, 0)  
CMYK: C 0% M 54.2% Y 100% K 0.8%



HEX: #9197a6  
RGB: (56.9, 59.2, 65.1)  
CMYK: C 12.7% M 9% Y 0% K 34.9%



HEX: #bfb299  
RGB: (74.9, 69.8, 60)  
CMYK: C 100% M 6.8% Y 19.9% K 425.1%



HEX: #ffe11a  
RGB: (100, 88.2, 10.2)  
CMYK: C 0% M 11.8% Y 89.8% K 0%